

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
766665-1	05/20/12	May 2012	04/30/12 - 05/18/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelph	National

Billing Address:

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER	435

Media Ad-Ventures
Attention: Accounts Payable
8136 Old Keene Mill Rd.
Springfield, VA 22152

Flight Dates	Order #	Alt Order #
05/07/12 - 05/20/12	766665	6813893

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/10/12	05/18/12	Maury	M-F 10-11 AM	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 ---TF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WUPWTh 05/10/12 10:13 AM Maury M-F 10-11 AM :30 USCOHOUT57 \$50.00 NM 1 WUPWF 05/11/12 10:11 AM Maury M-F 10-11 AM :30 USCOHOUT57 \$50.00 NM 2 WUPWF 05/11/12 10:30 AM Maury M-F 10-11 AM :30 USCOHOUT57 \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WUPWTh 05/14/12 10:51 AM Maury M-F 10-11 AM :30 USCOHOUT57 \$50.00 NM 4 WUPWTh 05/15/12 10:46 AM Maury M-F 10-11 AM :30 USCOHOUT57 \$50.00 NM 6 WUPWTh 05/17/12 Maury M-F 10-11 AM :00 \$50.00 NM Credited									
2	05/10/12	05/18/12	Anderson	M-F 4-5 PM	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 ---TF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/10/12 4:29 PM Anderson M-F 4-5 PM :30 USCOHOUT57 \$50.00 NM 2 WUPWTh 05/10/12 4:55 PM Anderson M-F 4-5 PM :30 USCOHOUT57 \$50.00 NM 3 WUPWF 05/11/12 4:42 PM Anderson M-F 4-5 PM :30 USCOHOUT57 \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WUPWTh 05/14/12 4:46 PM Anderson M-F 4-5 PM :30 USCOHOUT57 \$50.00 NM 4 WUPWTh 05/15/12 4:30 PM Anderson M-F 4-5 PM :30 USCOHOUT57 \$50.00 NM 6 WUPWF 05/18/12 Anderson M-F 4-5 PM :00 \$50.00 NM Credited									

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Birmingham, AL 35246

Invoice # 766665-1	Invoice Date 05/20/12	Invoice Month May 2012	Invoice Period 04/30/12 - 05/18/12
Advertiser US Chamber of Commerce	Product US CHAMBER		Estimate Number 435

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/09/12	05/18/12	FOX Toledo News at 6:30	FOX Toledo News at 6:30	MTWTF--	:30	3	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/07/12	05/13/12	--WTF--	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WUPW	W	05/09/12	6:56 PM	FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:30	USCOHOUT57	\$60.00 NM
2	WUPW	Th	05/10/12	6:47 PM	FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:30	USCOHOUT57	\$60.00 NM
1	WUPW	F	05/11/12	6:57 PM	FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:30	USCOHOUT57	\$60.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/12	05/20/12	MTWTF--	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WUPW	M	05/14/12	6:40 PM	FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:30	USCOHOUT57	\$60.00 NM
5	WUPW	Tu	05/15/12	6:41 PM	FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:30	USCOHOUT57	\$60.00 NM
6	WUPW	Th	05/17/12		FOX Toledo News at 6:30PM	FOX Toledo News at 6:30PM	:00		\$60.00 NM
Credited									
4	05/09/12	05/18/12	The Office	M-F 7-7:30PM	MTWTF--	:30	3	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/07/12	05/13/12	--WTF--	3	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	05/09/12	7:20 PM	The Office	M-F 7-7:30PM	:30	USCOHOUT57	\$80.00 NM
3	WUPW	Th	05/10/12	7:27 PM	The Office	M-F 7-7:30PM	:30	USCOHOUT57	\$80.00 NM
2	WUPW	F	05/11/12	7:18 PM	The Office	M-F 7-7:30PM	:30	USCOHOUT57	\$80.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/12	05/20/12	MTWTF--	3	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WUPW	M	05/14/12	7:10 PM	The Office	M-F 7-7:30PM	:30	USCOHOUT57	\$80.00 NM
5	WUPW	Tu	05/15/12	7:29 PM	The Office	M-F 7-7:30PM	:30	USCOHOUT57	\$80.00 NM
6	WUPW	F	05/18/12		The Office	M-F 7-7:30PM	:00		\$80.00 NM
Credited									
5	05/09/12	05/18/12	How I Met Your Mother	M-F 730-8PM	MTWTF--	:30	3	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/07/12	05/13/12	--WTF--	3	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	W	05/09/12	7:55 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
3	WUPW	Th	05/10/12	7:55 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
1	WUPW	F	05/11/12	7:45 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/12	05/20/12	MTWTF--	3	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WUPW	M	05/14/12	7:56 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
5	WUPW	Tu	05/15/12	7:54 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
6	WUPW	W	05/16/12	7:56 PM	How I Met Your Mother	M-F 730-8PM	:30	USCOHOUT57	\$80.00 NM
6	05/14/12	05/14/12	Monday Prime	Monday Prime	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/14/12	05/20/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WUPW	M	05/14/12	9:23 PM	Monday Prime	Monday Prime	:30	USCOHOUT57	\$400.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
766665-1	05/20/12	May 2012	04/30/12 - 05/18/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER	435	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	05/10/12	05/10/12	AMERICAN IDOL	PRIME	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/10/12 8:47 PM AMERICAN IDOL PRIME :30 USCOHOUT57 \$1,250.00 NM									
8	05/12/12	05/12/12	MLB on FOX Game 1	MLB on FOX	-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSa 05/12/12 2:59 PM MLB on FOX Game 1 MLB on FOX :30 USCOHOUT57 \$175.00 NM									
9	05/12/12	05/12/12	NASCAR on FOX	NASCAR on FOX	-----1-	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSa 05/12/12 7:54 PM NASCAR on FOX NASCAR on FOX :30 USCOHOUT57 \$950.00 NM									
10	05/09/12	05/18/12	Fox Toledo News at 10PM10-11p		MTWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 --WTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/09/12 10:30 PM Fox Toledo News at 10PM 10-11p :30 USCOHOUT57 \$175.00 NM 3 WUPWTh 05/10/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 USCOHOUT57 \$175.00 NM 2 WUPWF 05/11/12 10:44 PM Fox Toledo News at 10PM 10-11p :30 USCOHOUT57 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WUPWTh 05/14/12 10:35 PM Fox Toledo News at 10PM 10-11p :30 USCOHOUT57 \$175.00 NM 5 WUPWTh 05/15/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 USCOHOUT57 \$175.00 NM 6 WUPWTh 05/17/12 Fox Toledo News at 10PM 10-11p :00 \$175.00 NM Credited									
11	05/12/12	05/12/12	Late Run News	Late Run News	-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSa 05/12/12 11:36 PM Late Run News Late Run News :30 USCOHOUT57 \$175.00 NM									
12	05/13/12	05/13/12	Fox Toledo News at 10PM10-1030P		-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 05/13/12 10:26 PM Fox Toledo News at 10PM 10-1030P :30 USCOHOUT57 \$175.00 NM									

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766665-1	05/20/12	May 2012	04/30/12 - 05/18/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER	435

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	05/09/12	05/18/12	Seinfeld	M-F 11-1130p	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 --WTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUPW 05/09/12 11:26 PM Seinfeld M-F 11-1130p :30 USCOHOUT57 \$60.00 NM 1 WUPW 05/10/12 11:25 PM Seinfeld M-F 11-1130p :30 USCOHOUT57 \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WUPW 05/14/12 11:29 PM Seinfeld M-F 11-1130p :30 USCOHOUT57 \$60.00 NM 4 WUPW 05/18/12 Seinfeld M-F 11-1130p :00 \$60.00 NM Credited									
14	05/09/12	05/18/12	The Office	M-F 1130p-12a	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 --WTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUPW 05/09/12 11:51 PM The Office M-F 1130p-12a :30 USCOHOUT57 \$60.00 NM 1 WUPW 05/11/12 11:58 PM The Office M-F 1130p-12a :30 USCOHOUT57 \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WUPW 05/14/12 11:59 PM The Office M-F 1130p-12a :30 USCOHOUT57 \$60.00 NM 3 WUPW 05/15/12 11:59 PM The Office M-F 1130p-12a :30 USCOHOUT57 \$60.00 NM									
15	05/13/12	05/13/12	Fox News Sunday	Fox News Sunday	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/13/12 9:33 AM Fox News Sunday Fox News Sunday :30 USCOHOUT57 \$25.00 NM									
16	05/12/12	05/12/12	Seinfeld - Late Run	Seinfeld Late Run	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/12/12 11:54 PM Seinfeld - Late Run Seinfeld Late Run :30 USCOHOUT57 \$50.00 NM									
17	05/12/12	05/12/12	FOX LF Delayed Broadca	Various	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/12/12 3:19 AM FOX LF Delayed Broadcast Various :30 USCOHOUT57 \$35.00 NM									
18	05/13/12	05/13/12	Leading Edge	Leading Edge	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/13/12 10:47 PM Leading Edge Leading Edge :30 USCOHOUT57 \$50.00 NM									

Total Spots 48 Gross Total \$6,260.00

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Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER	435

Payment Terms 30 Days

<u>Agency Commission</u>	\$938.00
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<u>Net Amount Due</u>	\$5,321.00
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